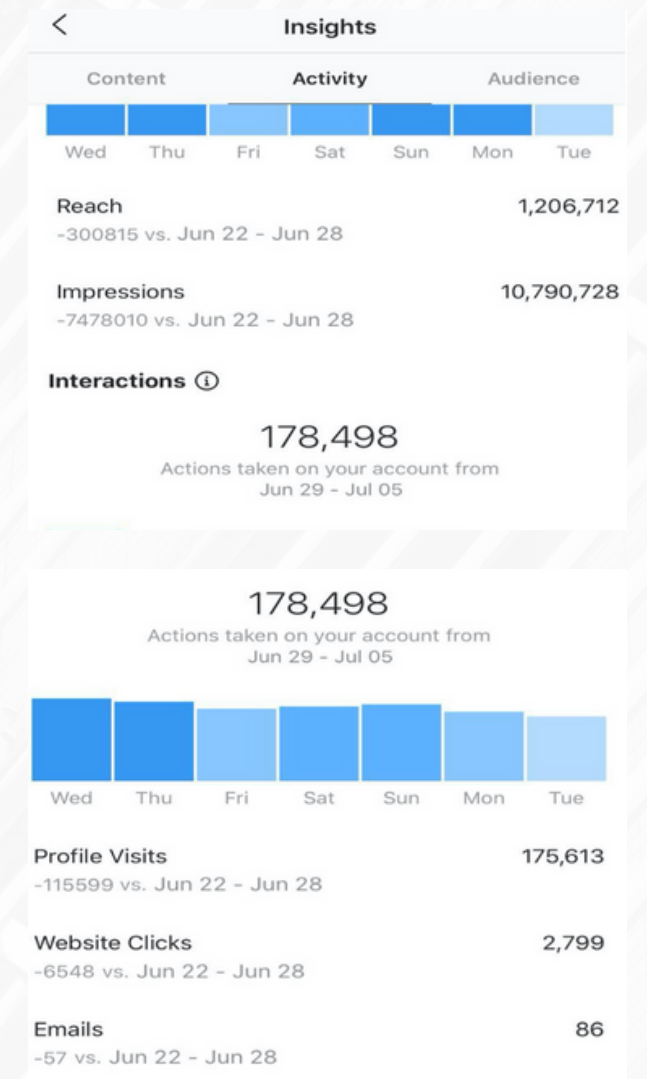
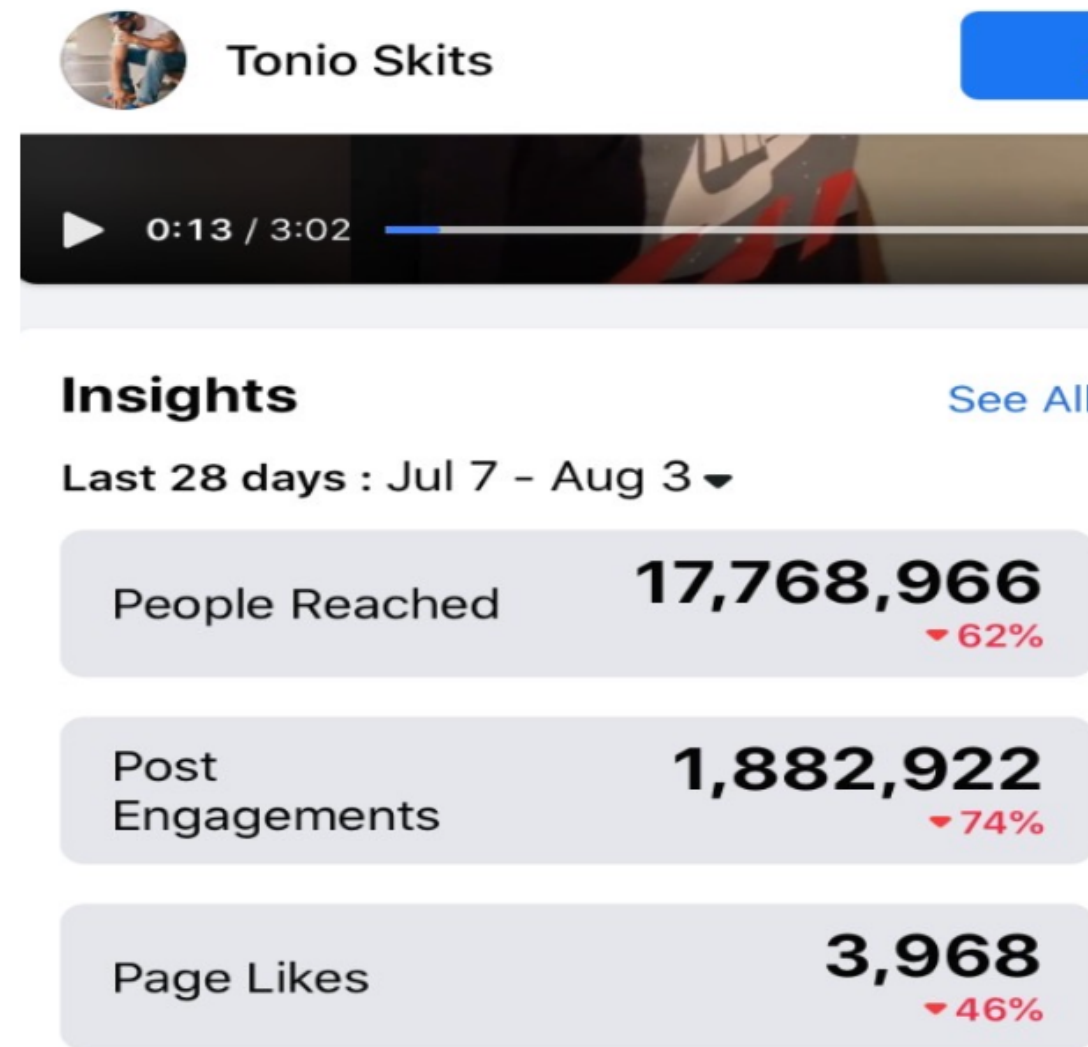
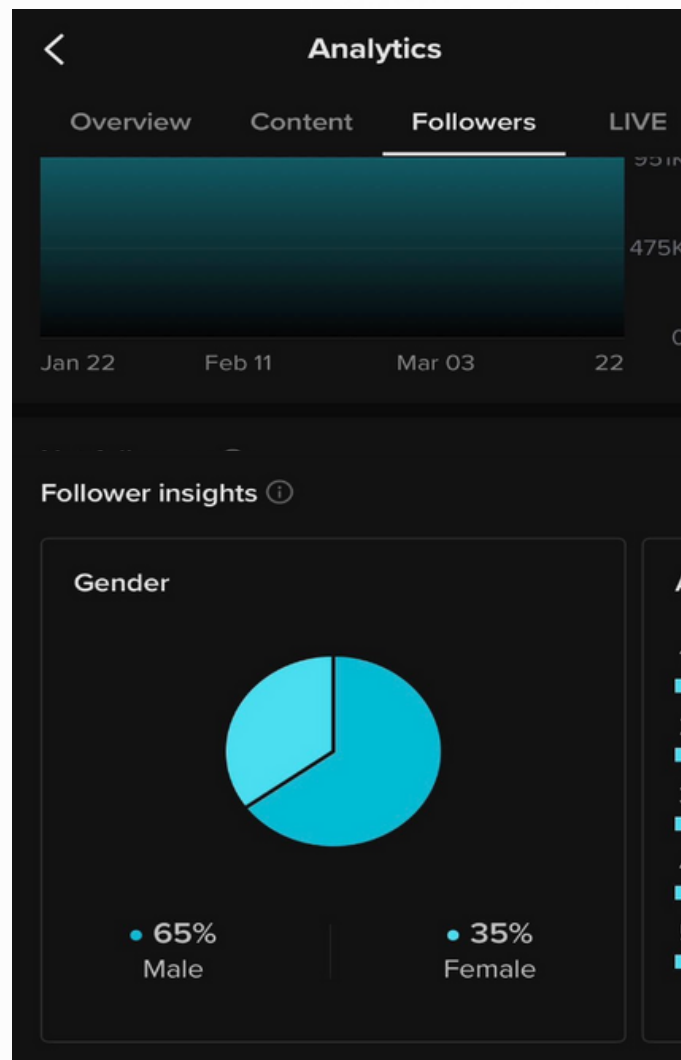


TONIO SKITS

Brand Collaboration
Case Studies



INSIGHTS





KEVIN HART WHAT NOW?

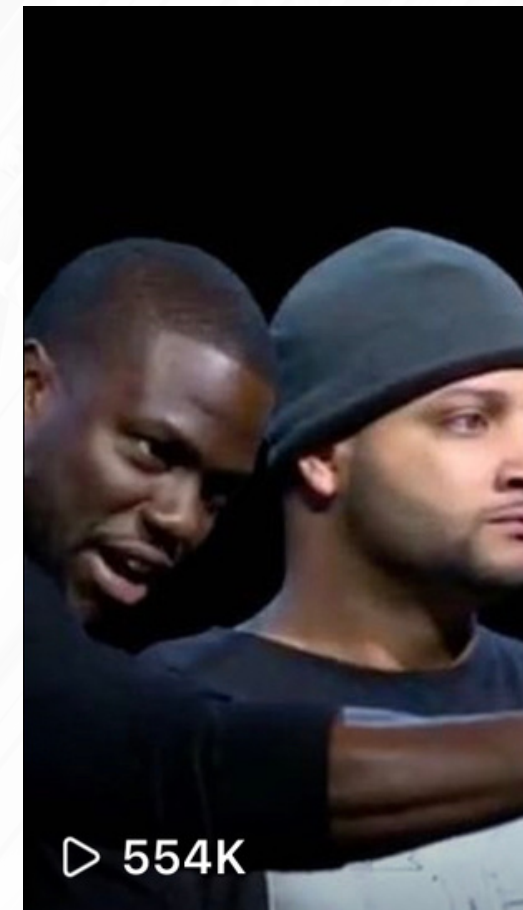
Actor and entrepreneur Kevin Hart teamed up with the prominent Instagram and YouTube influencer, Tonio Skits, to promote his film to an untapped audience untouched by traditional celebrities and brands. Leveraging various social media platforms and crafting uproariously entertaining viral content, Kevin Hart is ingeniously revolutionizing advertising and public relations, making strides in connecting with a fresh, youthful generation.



25.7K
LIKES



112
SAVED

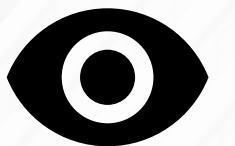


▶ 554K

[CLICK HERE](#)



173
COMMENTS



554k
VIEWS

B L U E C H E W



BlueChew functions as an internet-based subscription retailer providing a solution for erectile dysfunction (ED) through chewable tablet treatments. By collaborating with Tonio Skits, BlueChew has successfully reached a wider audience, breaking down barriers and fostering a more open dialogue about a topic that is often considered taboo. This collaboration showcases how brands can work together with influential figures to promote health awareness and education in an approachable and engaging manner.



167
COMMENTS



8,723
LIKES



132K
VIEWS

[CLICK HERE](#)

▶ 132K



MANSCAPED™

MANSCAPED is a company that specializes in men's grooming and personal care products, specifically designed for below-the-waist grooming and hygiene. By leveraging through Tonio Skits, MANSCAPED effectively raised awareness about their products, educate potential customers about the benefits of proper grooming, and break down taboos surrounding bad hygiene and grooming practices.



**15K
LIKES**



**245K
VIEWS**



**468
COMMENTS**

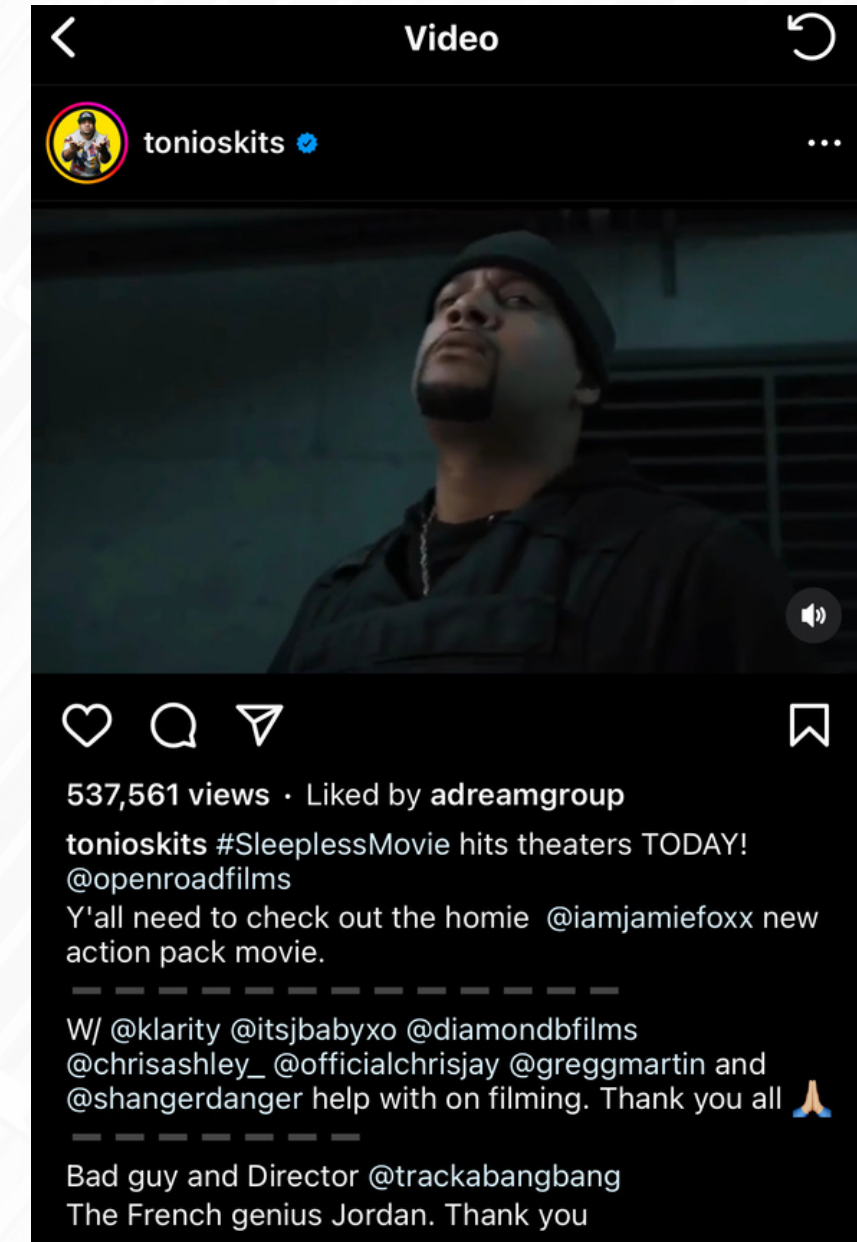


[CLICK HERE](#)



SLEEPLESS

To promote "Sleepless," Jamie Foxx and the movie's marketing team partner with Tonio Skits for a unique and entertaining collaboration. The concept revolves around creating a series of comedic sketches that incorporate the movie's themes, characters, and high-stakes situations. The goal is to generate buzz, engage Tonio's audience, and pique curiosity about the film.



976
COMMENTS



537,561
VIEWS



48.1K
LIKES

[CLICK HERE](#)

TWISTED TEA®

HARD ICED TEA

Twisted Tea is one of the many businesses that use social media to promote their products and connect with their customers; social media is a powerful tool that businesses use to connect with their customers and promote their products. Twisted Tea partnered with Tonio Skits to leverage the visual appeal of the platform and showcase its products in an enticing and eye-catching way. With a careful balance of professionally curated content With the Tonio Skits platform and featuring Twisted Tea in various settings, the brand effectively taps into the lifestyle aspirations of its target audience.



▶ 66.5K



1,558
LIKES



17
COMMENTS



151
FORWARD



66.5K
VIEWS

[CLICK HERE](#)

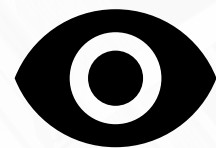




The Transformers campaign, featuring Tonio Skits, was strategically crafted to seamlessly weave the movie brand experience into the fabric of everyday conversations. Through a modern and expressive approach, it aimed to amplify awareness and ignite excitement for the movie's release. Additionally, the campaign spotlighted cutting-edge online advertising techniques, skillfully interconnecting diverse media platforms to enable UIP to captivate an extensive audience, thereby fostering substantial nationwide recognition.



220
COMMENTS



343,726
VIEWS



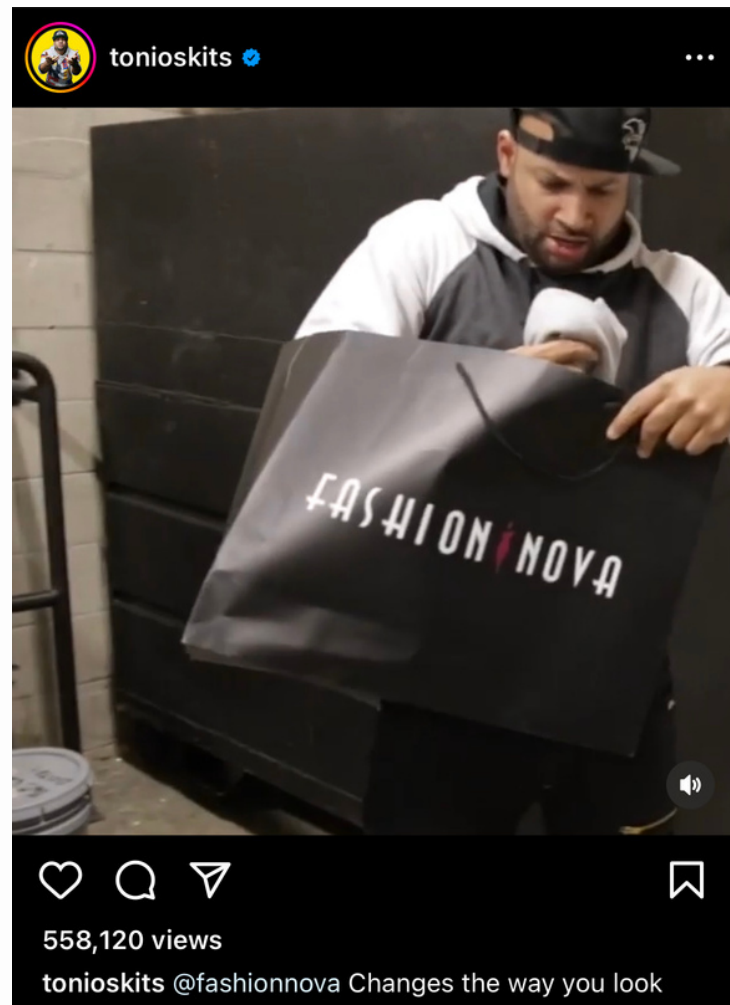
27.1K
LIKES



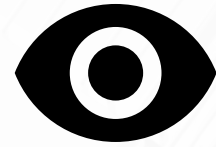
[CLICK HERE](#)

FASHION NOVA

Fashion Nova is known for its trendy and affordably priced clothing, especially for young women. Fashion Nova Men's collection boasts a sleek and chic design that resonates seamlessly with millennials. With their eyes set on the upcoming generation, they've chosen to focus on youth as their central customer base. This direction led to a collaboration with Tonio Skits upon the launch of their men's line. By employing influencer marketing, Fashion Nova has triumphed over even the most prominent global brands, carving out an unrivaled presence on Instagram.



778
COMMENTS



558,120
VIEWS



47.2K
LIKES



[CLICK HERE](#)